

INTELLIGENT CONNECTED VEHICLE PLATFORM

TATA COMMUNICATIONS MOVE™

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With connected vehicle technology, you can



Lower TCO

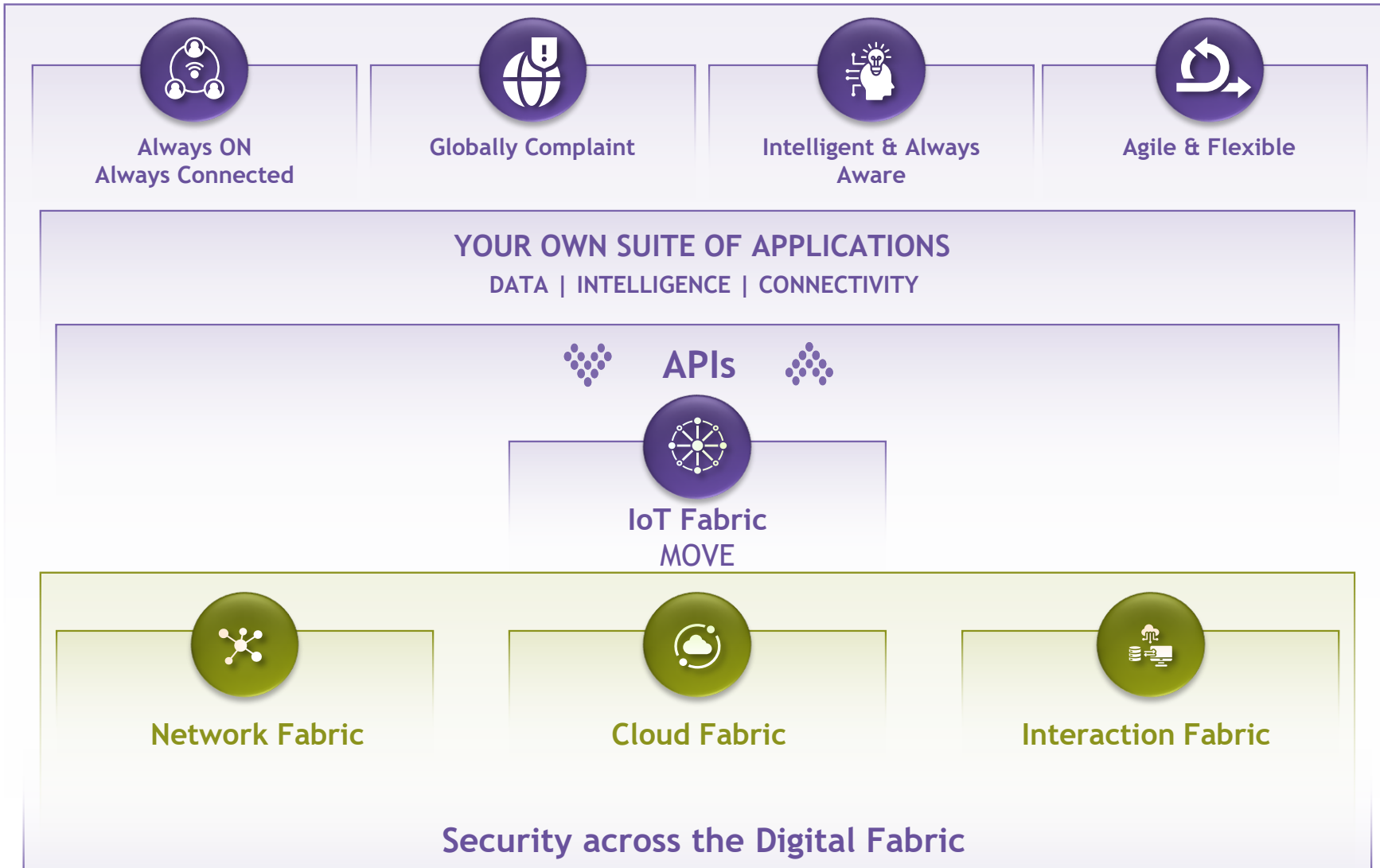


Achieve High up-time



**Enable New Business
Models**

TATA COMMUNICATIONS DIGITAL FABRIC FOR AUTOMOTIVE OEMS

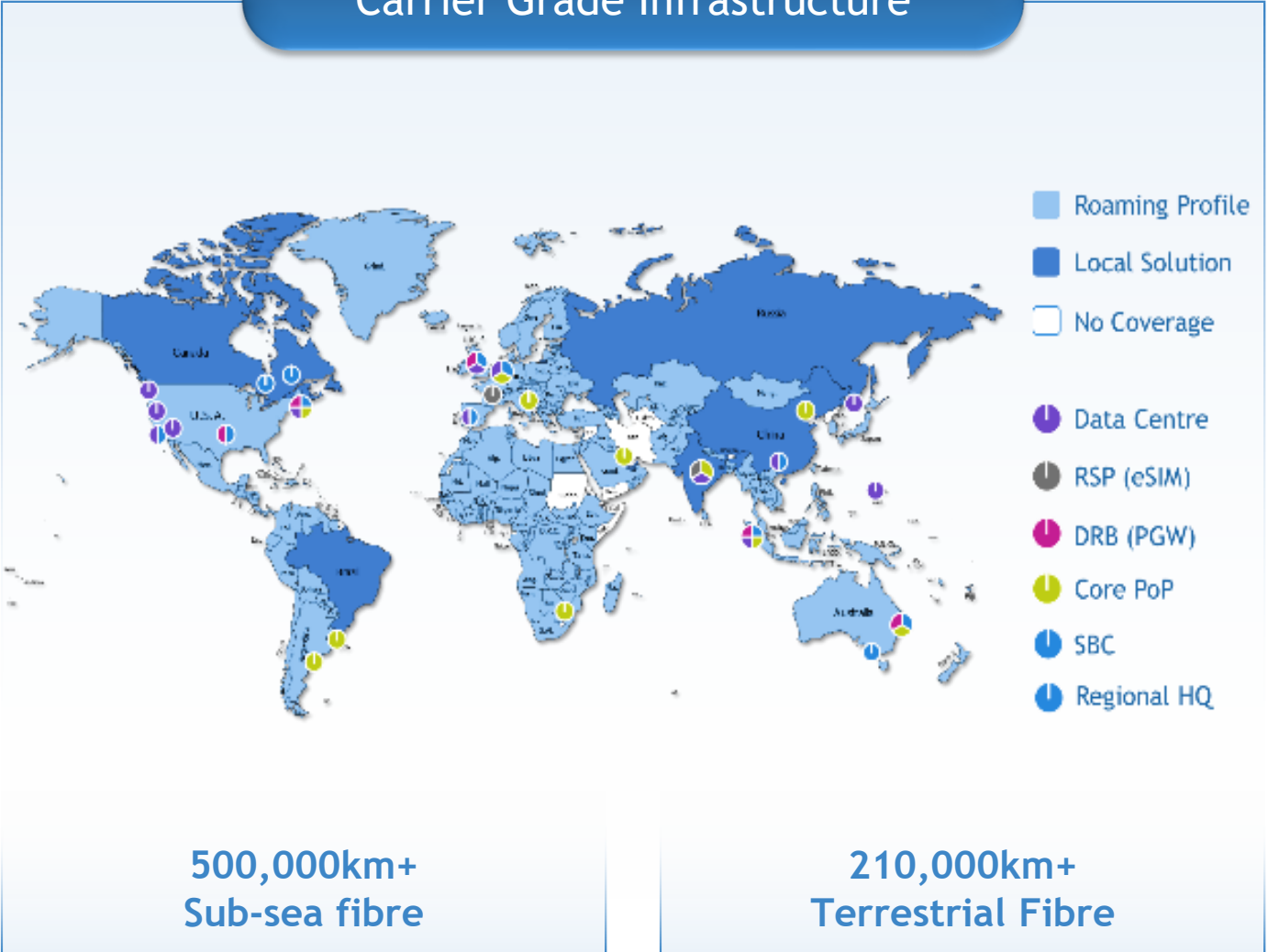


INTELLIGENT CONNECTIVITY MANAGEMENT PLATFORM

One World, One Contract, One View

- 01 ~600 MNO Partners
- 02 200+ Countries and Territories
- 03 Compliant with all Local Regulations
- 04 Global Bootstrap
- 05 Operational Connectivity through Local Profiles
- 06 Single Billing View
- 07 Single Pane of Glass for Reports, Analytics
- 08 Common Ops team for Global Support
- 09 Bring Your Own Contracts

Carrier Grade Infrastructure



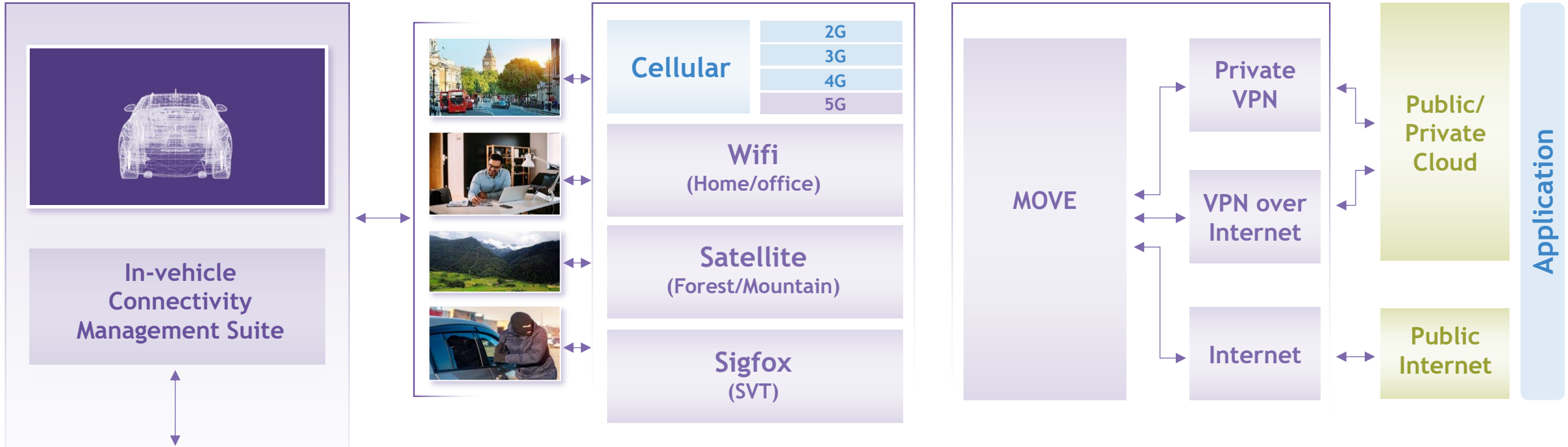
OUR NETWORK INTELLIGENCE SOLUTION



End-to-End Framework and Solution enabler including

- Multi-source data collection engine
- AI / ML based data correlation & analytics engine
- Intelligent Business Rule Engine to trigger decision-based actions
- Data Monetization use case enablement
- Proven success in pointed Intelligent solutions on optimized OTA update (SOTA Assure), customer plan management (Renewal Assure)

MULTI-ACCESS CONNECTIVITY - ALWAYS ON, ALWAYS CONNECTED



- Intelligent connectivity selection and switching logic across multiple accesses
- Intelligent gating of Apps across different accesses

Growing connectivity demands with Automotive Industry Evolution

- Inconsistent cellular coverage (particularly for new xG technologies)
- On-board Applications requiring vehicles to be Always Connected
- Always updated vehicle software must for mission critical features
- Data volume demands are rising
- Increasing volume of On-board Software and its increasing update demand (in terms of frequency & size)

TATA COMMUNICATIONS



THANK YOU

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